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Haydon Young**



东风夜放
花千树
更吹落
星如雨
宝马雕车
香满路
凤箫声动
玉壶光转
一夜鱼龙舞
蛾儿雪柳
黄金缕
笑语盈盈
暗香去
众里寻他
千百度
蓦然回首
那人却在
灯火阑珊处

Overview

- Leading Chinese language search engine
- Established 2000: Robin Li and Eric Xu
- Registered in Cayman Islands
- Headquarters; Beijing. Offices: Shanghai and Shenzhen
- Media platform for online marketing customers, P4P (Pay for Performance)
- Baidu.com is ranked #6 in the world according to the three-month Alexa traffic rankings.

Baidu's name was inspired by a poem written during the Song Dynasty. The poem compares the search for a retreating beauty amid chaotic glamour with the search for one's dream while confronted by life's many obstacles. "...hundreds and thousands of times, for her I searched in chaos, suddenly, I turned by chance, to where the lights were waning, and there she stood." Baidu, whose literal meaning is hundreds of times, represents persistent search for the ideal.



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Products

Search	Web Search	Image Search	Video Search	MP3 Search	Map	Ancient Literature	File Search
	News	Blog Search	Legal Search	General Search	Book Search	Patent Search	
Community	Post Bar	Knows	Encyclopedia	Space	File Sharing	Music Master	Baidu Favorite
Mobile	Wireless Search	Baidu Palm	Mobile Input Method	Mobile Map			
Others	Baidu Hi	Youa	Hao123	Dictionary	Search Index	Toolbar	TT Player
	Entertainment Channel	Top of the Charts	Industry Reports				



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Financials

BIDU (Class A Ordinary Shares)
 Exchange:NASDAQ (US Dollar)
 Price:\$106.37
 Change: (%) 0.44 (0.41%)
 Volume: 7,917,399
 Today's Open: \$107.01
 Previous Close: \$106.81
 Intraday High: \$108.30
 Intraday Low: \$105.7752
 Week High: \$115.0452
 Week Low: \$38.46
 *as of 12/02



Third Quarter 2010 Highlights

- Total revenues: RMB2.256 billion (\$337.2 million), a 76.4% increase from same period in 2009
- Operating profit: RMB1.181 billion (\$176.6 million), a 126.6% increase from same period in 2009
- Net income: RMB1.047 billion (\$156.4 million), a 112.4% increase from same period in 2009.